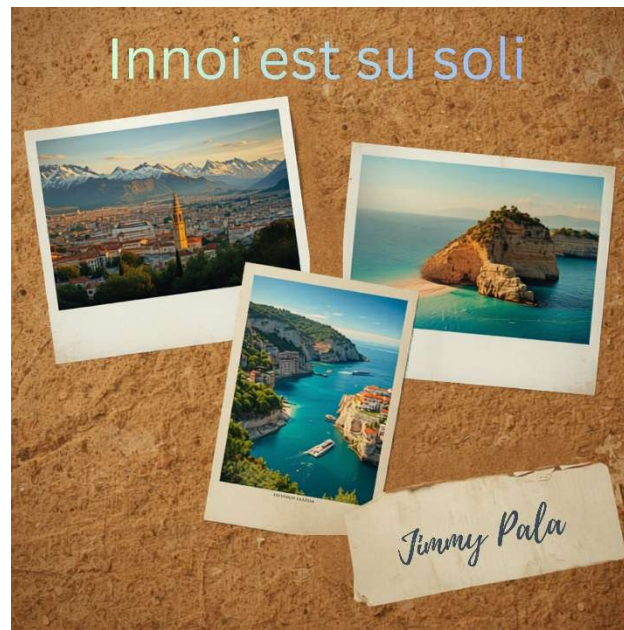


## Jimmy Pala – „Innoi est su soli - Challenge“



### FOR IMMEDIATE RELEASE

#### **Jimmy Pala Launches Global Radio Offensive with New Single "Innoi est su soli"**

Munich, April 22, 2026 – Following his initial radio success on Charivari Munich, artist and content creator Jimmy Pala makes an impressive return. Backed by over 50,000 followers and half a million likes on TikTok, his latest track "Innoi est su soli" is set for worldwide distribution to over 1,250 radio stations. To accompany the release, Pala is launching a large-scale dance contest for street dancers, couples, and crews.

#### **From Local Roots to the Global Stage**

Jimmy Pala is no stranger to the regional music scene. His track "Su meu amigu antigu de Sardigna" was a hit among Radio Charivari listeners. Now, the musician is taking it to the next level: "In two weeks, the new song will be sent to broadcasting stations worldwide. I want to use this moment to provide a platform for talented dancers – whether solo acts, couples, or entire crews," says Pala.

#### **The Competition: Visibility for the Dance Scene**

Through his high-reach TikTok channel (@jimmypala1), Jimmy Pala is now searching for the most "insane" dance clip for his new song. The mechanics are simple: Dancers film a 60-second performance. The winning video will not only be featured in front of Pala's large community but will also serve as official promotional material for the global distribution to 1,250 radio stations.

#### **About Jimmy Pala**

Jimmy Pala combines modern sounds with a powerful social media presence. With his instinct for trends and a loyal TikTok fanbase, he has firmly established himself in the digital music landscape and is now bridging the gap to traditional broadcasting.

## **Song Description: From the Isar to the Poetto**

Jimmy Pala Celebrates the Sardinian Soul with "Innoi est su soli"

What happens when Bavarian lifestyle meets Sardinian temperament? With his new single "Innoi est su soli" (The sun shines here), Jimmy Pala builds a musical bridge between the Alps and the Mediterranean.

The song is a passionate tribute to the island of Sardinia and the indescribable feeling of homesickness and arrival. From the hot asphalt of Munich to the silver sands of the Costa Smeralda, the track takes us on a journey full of longing and joy. Musically wrapped in a high-energy Latin fusion that combines salsa brass with mandolin solos, the song perfectly captures the shimmering light of the South.

"Innoi est su soli" is more than just a summer track – it is the anthem of a "Corru Sardu," a Sardinian soul that carries its roots in its heart, no matter the location. A song that tastes of the sea, myrtle, and freedom.